

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2659774

Alt Order #: 27060632

Product Desc: SLFKS

Estimate: 8784

Flight Dates: 09/09/20 - 09/15/20

Original Date / Rev: 09/10/20 / 09/10/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Mentzer Media Services

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Avenue

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Senate Leadership Fund PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	70	\$54,840.00	\$46,614.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	70	\$54,840.00	\$46,614.00	216.20
Totals	70	\$54,840.00	\$46,614.00	216.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/09/20	09/09/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----			1			\$200.00		0.70			
2	Multi	09/10/20	09/10/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---			1			\$200.00		0.70			
3	Multi	09/11/20	09/11/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--			1			\$200.00		0.70			
4	Multi	09/14/20	09/14/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2659774
 Alt Order #: 27060632
 Flight Dates: 09/09/20 - 09/15/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$200.00		0.70			
5	Multi	09/15/20	09/15/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$200.00	P3	0.70	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 1													
		Kansas Today 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$200.00		0.70			
6	Multi	09/09/20	09/09/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$400.00		1.50			
7	Multi	09/10/20	09/10/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---					1	\$400.00		1.50			
8	Multi	09/11/20	09/11/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$400.00		1.50			
9	Multi	09/14/20	09/14/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$400.00		1.50			
10	Multi	09/15/20	09/15/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$400.00		1.50			
11	Multi	09/09/20	09/09/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$700.00		2.40			
12	Multi	09/10/20	09/10/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---					1	\$700.00		2.40			
13	Multi	09/11/20	09/11/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$700.00		2.40			
14	Multi	09/14/20	09/14/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$700.00		2.40			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	09/15/20	09/15/20	Today Show 7-8am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/14/20	09/20/20	-T-----		1				\$700.00		2.40			
16	Multi	09/09/20	09/09/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	--W----		1				\$600.00		2.00			
17	Multi	09/10/20	09/10/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	---T---		1				\$600.00		2.00			
18	Multi	09/11/20	09/11/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	----F--		1				\$600.00		2.00			
19	Multi	09/14/20	09/14/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/14/20	09/20/20	M-----		1				\$600.00		2.00			
20	Multi	09/15/20	09/15/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/14/20	09/20/20	-T-----		1				\$600.00		2.00			
21	Multi	09/12/20	09/12/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$200.00	P3	1.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	-----S-		1				\$200.00		1.10			
22	Multi	09/12/20	09/12/20	Today Show Sa Channels : KSNC,KSNG,KSNN,KSNNW Saturday Today Show	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	-----S-		1				\$300.00		1.40			
23	Multi	09/13/20	09/13/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$200.00	P3	1.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	-----S		1				\$200.00		1.10			
24	Multi	09/13/20	09/13/20	Today Show Su Channels : KSNC,KSNG,KSNN,KSNNW Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/07/20	09/13/20	-----S		1				\$300.00		1.60			
25	Multi	09/09/20	09/09/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$340.00		1.60			
26	Multi	09/10/20	09/10/20	M-F 9-10a	CM	9-10a	---T---	:30	2	\$340.00	P3	1.60	NM	2	\$680.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---					2	\$340.00		1.60			
27	Multi	09/11/20	09/11/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$340.00		1.60			
28	Multi	09/14/20	09/14/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$340.00		1.60			
29	Multi	09/15/20	09/15/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$340.00		1.60			
30	Multi	09/09/20	09/09/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$280.00		1.30			
31	Multi	09/10/20	09/10/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---					1	\$280.00		1.30			
32	Multi	09/11/20	09/11/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$280.00		1.30			
33	Multi	09/14/20	09/14/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$280.00		1.30			
34	Multi	09/15/20	09/15/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$280.00		1.30			
35	Multi	09/09/20	09/09/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$600.00		2.80			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
36	Multi	09/10/20	09/10/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	---T---					1	\$600.00		2.80		
37	Multi	09/11/20	09/11/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	----F--					1	\$600.00		2.80		
38	Multi	09/14/20	09/14/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/14/20	09/20/20	M-----					1	\$600.00		2.80		
39	Multi	09/15/20	09/15/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/14/20	09/20/20	-T-----					1	\$600.00		2.80		
40	Multi	09/09/20	09/09/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	--W----					1	\$900.00		4.00		
41	Multi	09/10/20	09/10/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	---T---					1	\$900.00		4.00		
42	Multi	09/11/20	09/11/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	----F--					1	\$900.00		4.00		
43	Multi	09/14/20	09/14/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/14/20	09/20/20	M-----					1	\$900.00		4.00		
44	Multi	09/15/20	09/15/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/14/20	09/20/20	-T-----					1	\$900.00		4.00		
45	Multi	09/09/20	09/09/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/07/20	09/13/20	--W----					1	\$1,000.00		5.10		
46	Multi	09/10/20	09/10/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00

Wichita KS KSNW

Order / Rev: A2659774
 Alt Order #: 27060632
 Flight Dates: 09/09/20 - 09/15/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8784

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----S					1	\$500.00		3.30			
57	Multi	09/09/20	09/09/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$2,000.00		9.60			
N58	Multi	09/10/20	09/10/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	---T---					1	\$2,000.00		9.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/07/20-09/13/20		M-F 630-7p			630-7pm	---Th----	:30	(\$2,000.00)		9.60	NM		
Credited															
59	Multi	09/11/20	09/11/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$2,000.00		9.60			
60	Multi	09/14/20	09/14/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					1	\$2,000.00		9.60			
61	Multi	09/15/20	09/15/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$2,000.00		9.60			
62	Multi	09/14/20	09/14/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$2,400.00	P3	7.30	NM	2	\$4,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Mon Prime Other 1											
American Ninja Warrior-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	M-----					2	\$2,400.00		7.30			
63	Multi	09/09/20	09/09/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Wednesday 7-8p											
America's Got Talent Wed 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	--W----					1	\$1,600.00		4.30			
64	Multi	09/11/20	09/11/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Fri Prime Other 1											
America's Got Talent (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$1,000.00		3.60			
65	Multi	09/11/20	09/11/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Friday 9-10p											
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	----F--					1	\$1,000.00		3.10			
66	Multi	09/13/20	09/13/20		CM	1030p-11p	-----S	:30	1	\$1,200.00	P3	3.40	NM	1	\$1,200.00

Order / Rev: A2659774
 Alt Order #: 27060632
 Flight Dates: 09/09/20 - 09/15/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8784



Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late 10p News															
Channels : KSNC,KSNG,KSNL,KSNW															
KSN News															
Late 10p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----S			1			\$1,200.00		3.40			
N 67	Multi	09/12/20	09/12/20	Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNW															
Notre Dame Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----S-			1			\$300.00		0.00			
N 68	Multi	09/13/20	09/13/20	Stanley Cup Playoffs	CM	Stanley Cup Playo	-----S	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW															
Stanley Cup Playoffs (7:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----S			2			\$800.00		0.00			
N 69	Multi	09/13/20	09/13/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNW															
FB Night in Amer Pre Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----S			1			\$1,600.00		0.00			
													Totals	70	\$54,840.00



125 West 55th St
New York, NY 10019

Contract # 27060632	Changes as of: 9/9/2020 at 2:35 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/694/8784	Flight: 9/9/20 - 9/15/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita	Total \$: \$54,840.00
	Agency Order #: 9922335	Office: WASHINGTON	Total Spots: 70
	Buyer: Scott, Kelly	Service: Nielsen	Total CPP: \$253.65
	Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total GRP: 216.2
	Separation:	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2659774

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/9 - 9/15								Total Spots	Total \$	CPP*	GRP*		
							9/9	9/10	9/11	9/12	9/13	9/14	9/15							
MSD 14	W-F,M-Tu 6p-6:30p		KSN News	\$1,500.00	6.5	30	1	1 	0	1	0	0	0	1	1		4	\$6,000.00	\$230.77	26.0
MSD 17	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$2,000.00	9.6	30	1	1 	0	1	0	0	0	1	1		4	\$8,000.00	\$208.33	38.4
MGD 23	Sa 1:30p-5p		Notre Dame Football	\$300.00	0.0	30	0	0	0	0	1	0	0	0	0		1	\$300.00	\$0.00	0.0
MGD 24	Su 2p-5p		NHL Stanley Cup Playoffs	\$800.00	0.0	30	0	0	0	0	0	2	0	0	0		2	\$1,600.00	\$0.00	0.0
MGD 25	Su 6p-7p		Football Night in American Pregame	\$1,600.00	0.0	30	0	0	0	0	0	1	0	0	0		1	\$1,600.00	\$0.00	0.0
TOTALS:							12	10	13	4	7	13	11				70	\$54,840.00	\$253.65	216.2

Makegood Comments			
Date/Time	Action	Added by	Comment
09/09/20 2:35 PM	Sent To Rep	Patty Sparkman	PROGRAM CHANGES - PLEASE ACCEPT MG OFFER ASAP. THANK YOU.